

MEMBER BENEFITS

Solid Waste Association of North America (SWANA)





For 60 years, the

Solid Waste Association of North America (SWANA) has been the preeminent professional association in the solid waste and recycling field.

SWANA serves more than 10,000 solid waste professionals throughout North America and the rest of the world with industry leading conferences, certification programs, publications, and technical training courses.

Table of Contents

Welcome to SWANA2
Chapters3
Technical Divisions4
Training Opportunities
Certification7
Safety8
Conferences9
SWANA Career Center
MySWANA.org
Find SWANA Online
Contact SWANA Departments14

SWANA is an organization of professionals committed to advancing from solid waste management to resource management through their shared emphasis on education, advocacy, and research.

In doing so, we provide professional development and networking opportunities to solid waste professionals in every part of the industry — benefiting individual members while also furthering the work of the profession.

As a member of the leading association for solid waste and recycling professionals, you have access to the resources you need to succeed, as well as leadership opportunities and connections to further your career.

We value your membership and want to be sure you are taking advantage of the many resources available to you.

While this guide provides a brief overview of the key benefits your professional association offers, be sure to visit SWANA.org for the very latest in SWANA's:

- Networking and Events
- Training and Certification
- Chapter Membership
- Advocacy

- Industry Information and Publications
- Safety Resources

SWANA membership allows you to interact with other solid waste professionals and develop a professional network that will be an invaluable asset to your career for years to come.





SWANA is a supporting organization of the American Academy of Environmental Engineers (AAEE) and a National Member of the International Solid Waste Association (ISWA) for the United States.

SWANA Chapters

SWANA.org/chapters

As a member of one of SWANA's 47 Chapters, you'll be connected at the state/province level with solid waste professionals to help advance your career. Led by dedicated volunteers, each Chapter works hard to keep its members informed about the latest issues and trends in the industry, while educating and advising local officials on industry issues. Chapters host tours, events, in-person and online training opportunities, Road-E-O competitions, golf outings, and other informal networking events.

Members-Only Private Social Network

community.SWANA.org/home

Members have access to our members-only private social network, MySWANA, where you can connect with your fellow SWANA members through our online Members Directory. You can search for professionals by industry-specific criteria or technical division, name, location, or "likeness" to you.

SWANA Events SWANA.org/events

SWANA hosts two conferences each year, including WASTECON®, SWANA's leadership summit, that brings together thousands of solid waste professionals for the very best education, networking and exhibits.

SPECIAL \$100 dues for **NEW 1st year** YP members

Young Professionals (YPs) YOUNG PROFESSIONALS SWANA.org/YP411

SWANA YPs are individuals, age 35 or younger, who represent the future of the solid waste and recycling industry. The group includes a vast network of members who are

passionate about the environment, the industry, and helping each other succeed. Resources include YP-focused networking opportunities at events and online. Members also receive opportunities to grow professionally through leadership positions, volunteering, and mentorship.

MentorMatch SWANA.org/mentormatch

MentorMatch is SWANA's online members-only mentoring program that connects experienced professionals (mentors) with their

fellow colleagues, assisting them with career guidance (mentees). Collaborate on professional growth practices needed for advancement in the solid waste management and recycling industry.

Technical Divisions SWANA.org/techdivisions

Members are connected to others in their field who share the same interests and are meeting the same challenges. Technical Divisions are free to first-year members.

- Collection & Transfer
- Communication, Education, & Marketing
- Landfill Gas & Biogas
- Landfill Management

- Planning & Management
- Sustainable Materials Management
- Waste Conversion & Energy Recovery

Idea Sharing

Network with more than 7,000 other division members at Technical Division Meetings held during SWANA events and through online communication tools. Each division has an exclusive-access online community forum on MySWANA where members go to solicit feedback and share ideas and advice; it's your own virtual town square for every area of interest.

Help Shape the Future of SWANA

Assist in the development of technical programs for conferences and events, or guide technical policy development and advocacy initiatives. Each Technical Division provides volunteer opportunities through its committees on a fixed term or project basis, so you can volunteer as your time permits.

Safety Focus

SWANA.org/safety

Waste and recycling collection has the seventh highest fatality rate of any job in the United States. With a commitment to improving this professional safety record, SWANA is leading the industry by providing members with the latest resources and information. This includes weekly delivery of our safety newsletter, Safety First.

News and Publications

Members receive *I Am SWANA News*—SWANA's bi-monthly newsletter, which includes the latest news and updates from SWANA and the Technical Divisions. Members also have access to SWANA's *Safety First* newsletter, providing helpful tips and information every week to help reduce injuries, collisions, claims, and costs



MySWANA.org

Access the archive of SWANA event proceedings, as well as thousands of documents, presentations, videos, and industry publications, all available 24/7, in our members-only eLibrary.

Advocacy

SWANA.org/advocacy

SWANA Advocacy provides members with real-time updates on the latest developments in legislation and rules that affect you. As a member, you also can become involved with industry advocacy initiatives, giving you a voice on the issues that matter most.

Applied Research Foundation (ARF)

SWANA.org/arf

With the mission of "advancing the practice" by conducting collectively funded research on the most pressing solid waste issues—as identified by Foundation subscribers—SWANA provides members the very latest reports and information. This high-value content is available at up to 50 percent off, and often absolutely free, as a member benefit.

SWANA Training

SWANA.org/training

Held at SWANA events or hosted by SWANA Chapters, training centers offer high-value classroom learning delivered by SWANA Certified Faculty members.



SWANA Training@Work

Our Training@Work program brings SWANA's nationally recognized training program, and one of our Certified Faculty instructors, directly to your location of choice to teach the class. This cost-effective option allows for greater flexibility and less downtime. Our workplace training solutions offer outstanding return on investment and protect your bottom-line

SWANA Training@HQ

SWANA's Headquarters hosts courses throughout the year in our office in Silver Spring, Maryland.

SWANA Training@Home

Continue your education at your own pace from the comfort and convenience of your home or office. Study at your own pace. Passage of the final exam is required to receive CEU credits.

SWANA eLearning

Just "click, learn, and earn." Take advantage of a broad selection of online education offerings while earning CEUs.

- **Webinars**—Presented by industry leaders, SWANA Webinars cover a wide range of timely and relevant topics.
- Advanced Training Courses—Live and and Recorded courses that bring you the latest industry information and training from the comfort of your home
- **Self-Paced Courses**—SWANA self-paced online training courses can be completed whenever it's most convenient for you.



SWANA Certified

SWANA.org/certification

Accepted by numerous states and provinces as the standard for solid waste employees, SWANA Certification offers invaluable benefits to certified individuals and their employers. Become SWANA Certified and accelerate your career, prove your skills and expertise, and show customers your commitment to quality.

Whether you're just starting the journey, or well on the path of becoming successful in the solid waste profession, SWANA Certification is your guide to career enhancement, increased salary, and greater success in your chosen discipline. SWANA credentials are earned through education, experience, and a challenging program of examinations.

Become SWANA Certified in Any of Eight Disciplines

- Composting Programs
- Hazardous Household Waste & CESQG Collection Operations
- Integrated Solid Waste Management Systems
- Landfill Operations (MOLO)

- MSW Collection Systems
- Recycling Systems
- Transfer Station Management
- Zero Waste Principles & Practices

Safety SWANA.org/safety



SWANA is leading the charge toward creating a safer work environment for all solid waste professionals. By providing the latest safety information and training to our members, SWANA helps educate and advance awareness of best safety practices in the workplace. These valuable resources include:

- Hauler Safety Outreach
- Slow Down to Get Around Decals
- "5 to Stay Alive" Tip Sheets
- Safety First

- LinkedIn Solid Waste Safety Group
- Safety Webinars and Workshops
- SWANA Safety Pledge

Goal 1: Get off the Top 10 list of most dangerous jobs

FORWARD, TOGETHER: SWANA STRATEGIC PLAN

Regional and local safety initiatives are led by SWANA Safety Ambassadors throughout the United States, Canada, and the Caribbean. Safety Ambassadors serve as leaders in their Chapters, organizing events, and creating resources to help reduce accidents and injuries. Find yours at SWANA.org/safety/safetyambassadors.

The SWANA Safety Summit is a curated program track that focuses on solid waste safety, including both collection and post-collection issues. Safety Summits are held annually at WASTECON®.

The annual SWANA Safety Awards recognizes the best and most innovative in the industry each year and is only open to SWANA members.

For the latest updates and news on safety related items, check out **#SWANASafety** on Twitter.









WASTECON® WASTECON.org

Now bigger and better than ever, WASTECON® is the premier executive leadership summit of the municipal solid waste and recycling industries. Whether you're a senior executive or

a management-training candidate, WASTECON®'s high value content will advance your effectiveness and inspire your teams.

Learn from renowned leaders and innovative industry voices as you and your team leverage WASTECON®'s interactive programming to create your own unique solutions for your local communities. Whether your team needs practical tips for problem solving and communications; or a needed boost in creativity and unity; WASTECON®'s personalized learning experience is your key to personal and organizational growth.



SOAR SWANASOAR.org

SOAR (Sustainability, Operations, Action, Resource) is SWANA's new, fully integrated technical event that brings together

industry professionals and experts from all disciplines of the resource management community.

Discuss emerging technologies, address the industry's biggest challenges, and develop innovative and action-oriented strategies. It's a *can't-miss* event for professionals looking for implementable solutions to transform waste into a resource.

SOAR pulls from the best of SWANA's technical conferences and presents new opportunities for the cross-pollination of disciplines, peer-to-peer networking, community building, as well as thought leadership between members. Attend content tracks and symposiums specific to your technical division to gain deeper insights and practical solutions you can put to work immediately in your own facilities.



SWANA Career Center careers.SWANA.org

Whether you're looking for a new employee, or ready to take the next step in your career, we'll help you find the opportunity that's right for you. The SWANA Career Center is the leading electronic recruitment resource for the industry.

Employers and recruiters post jobs for the most qualified talent pool with relevant work experience to fulfill staffing needs. Job seekers can post resumes and search jobs free of charge.

Marketing Support

marketing@swana.org

Private sector and small business members can receive additional marketing support with their SWANA membership. Opportunities include article submissions to the "Industry Watch" section of *I Am SWANA* News and opportunities to exhibit or sponsor activities at SWANA events. We also offer list rental services, digital advertising in e-newsletters, and conference webpages.



Professional Development/ Leadership Opportunities

SWANA offers leadership opportunities to show your dedication to the solid waste industry and develop your leadership skills. Become a Technical Division

Committee Chair, Chapter Officer, or Board of Directors member. New volunteer opportunities are always coming up for those ready to lead SWANA and the solid waste industry into the future.

Member Discounts

SWANA.org/membership

Members receive special rates to attend WASTECON® and SOAR, SWANA training, eLearning and chapter events, as well as on SWANA's Professional Services Directory and Career Center postings. Other services are also available *free* for SWANA members, including selected webinars, industry reports and newsletters.



Get the Most From your Membership by Engaging in a Technical Division

SWANA members may join one or more Technical Divisions. New Members receive a free Technical Division subscription for one year.

- Collection & Transfer
- Communication, Education & Marketing
- Landfill Gas & Biogas
- Landfill Management

- Planning & Management
- Sustainable Materials Management
- Waste Conversion & Energy Recovery

ISWA Trial Membership

SWANA.org/ISWA

SWANA members are eligible for an ISWA trial membership. The International Solid Waste Association (ISWA) is an international, independent and non-profit association, working in the public's interest to promote and develop sustainable waste management worldwide. ISWA has members around the world and is the only global association promoting sustainable and professional waste management.

MySWANA



community.SWANA.org/home

As a member of SWANA, you have access to our membersonly private social network, MySWANA, where you can network and connect with your fellow SWANA members through our online Members Directory. You can participate in discussion groups, post articles, share a file, and access the SWANA eLibrary. You can also network with your colleagues by searching for industry-specific criteria, Technical Division, name, location, or "likeness" to you.

Learn How

- Log in—Log In to see members-only content, by using your SWANA username and password.
- Customize your profile—Click "profile" in the upper right-hand
 - corner. Fill out your information or pull your information directly from LinkedIn and watch your progress bar reach 100 percent.



Get Social with SWANA



Twitter

Follow SWANA on Twitter for live updates on events, contests, industry news, and more.

@SWANA



Facebook

Follow the SWANA page on Facebook to see status updates, read articles, and share pictures and experiences.

@SolidWasteAssociationofNorthAmerica



YouTube

View the latest videos from SWANA.

youtube.com/SWANA



Instagram

Follow SWANA's Instagram for stories, posts, and updates on events and contests.

@SWANAHQ



LinkedIn

Subscribe to SWANA's LinkedIn group to see content and network with industry professionals around the world.

LinkedIn.com/company/SWANA



Flickr

Find SWANA's extensive photography collection of members and events.

flickr.com/photos/swanaphotos



SWANA's members-only community, MySWANA, is the place to go to share knowledge, ask advice, view curated content, and connect with SWANA members.

MySWANA.org



Member Services 1-800-GO-SWANA

(1-800-467-9262)

Accounting

AP: invoices@swana.org AR: 240-494-2224

Certification

Enroll in or renew an existing certification program.

certification@swana.org 240-494-2239 SWANA.org/certification

Chapters

Questions about chapter leaders, programs, and how to get involved.

chapters@swana.org 240-494-2242 SWANA.org/chapters

Conferences and Events

events@swana.org 240-494-2257 SWANA.org/events

Exhibits/Sponsorships

Exhibit or sponsor at SWANA events. Increase brand awareness through sponsorships.

Exhibits@swana.org 800-467-9262 SWANA.org/exhibit

Marketing and Communications

Submit a press release, blog, or article for I Am SWANA Newsletter.

marketing@swana.org

Technical Divisions

Volunteer opportunities in/ around development of programs and annual meetings/ conferences.

techdivisions@swana.org 240-494-2253 SWANA.org/techdivisions

Membership

New members, renewals, membership payments, logging into your account, accessing MySWANA, or resetting passwords. membership@swana.org 240-494-2244 SWANA.org/membership

Training and Education

Questions about online learning, webinars, Training@Home, Training@Work, and Training@HQ programs. training@swana.org

240-494-2239 SWANA.org/training













8484 Georgia Avenue, Suite 230 Silver Spring, MD 20910 SWANA.org | #SWANA