



SWANA'S THINKING OUTSIDE THE BLUE BOX



February 8–9, 2010
The Embassy Suites Charlotte
Concord/Golf Resort & Spa
Charlotte, North Carolina

SWANA TRAINING CENTER
February 8–13, 2010



SWANA[®]
SOLID WASTE ASSOCIATION
of North America

Join SWANA and our Recycling and Special Waste Division as we explore innovative programs and continue to “Think Outside the Blue Box.”

MONDAY, FEBRUARY 8, 2010

7:30 a.m.–5:00 p.m. — Registration

7:30 a.m.–8:30 a.m. — Breakfast

8:30 a.m.–8:45 a.m. — Welcome and Opening Remarks

8:45 a.m.–9:30 a.m. — Keynote Presentation

Heidi Sanborn, Outreach Director, Product Policy Institute

Ms. Sanborn is an independent consultant and has been working on product stewardship issues since 2000. She is the Executive Director of the California Product Stewardship Council (CPSC) and the Outreach Director for the Product Policy Institute. She has authored studies on EPR for the California Integrated Waste Management Board, Sonoma County Waste Management Authority and other local governments and speaks nationally on the transition to Product Stewardship and public policy.



9:30 a.m.–10:30 a.m. — Zero Waste

• **Roadmap for Maximizing Recycling**

Mitch Kessler, President, Kessler Consulting, Inc.

• **Can We Reach Zero Waste?**

Mirka Januszkiewicz, Director Waste Management Services, Regional Municipality of Durham Public Works Department

11:00 a.m.–12:30 p.m. — Commercial Recycling

• **Decision Points in Developing Mandatory Recycling Ordinances**

Steven Sherman, Senior Manager, Cascadia Consulting Group

• **Measuring Recycling: Commercial Recycling Hidden Contribution to Recycling Rates**

Natalie Starr, Principal, DSM Environmental Services

• **LEEDing the Way to Better Commercial Waste and Recycling Audits**

John Culbertson, Vice President, MidAtlantic Solid Waste Consultants

12:30 p.m.–2:00 p.m. — Lunch and Special Presentation: Use of Social Marketing and Social Media to Promote Recycling in North Carolina on a Shoestring Budget

Kelley Dennings, Education and Outreach Project Manager, NC DENR, DPPEA

2:00 p.m.–3:30 p.m. — New Ways of Looking at Organics Recovery

• **Anaerobic Digestion: How Much Organic Waste Can You Divert?**

David Demme, Vice President, R.W. Beck

• **One Person's Trash is Another Person's Ethanol: An Environmental Stimulus Package**

Clifford E. Duggan, Jr., Legal Counsel, Lake County Solid Waste Management District

4:00–5:00 p.m. — Electronics and Special Waste

• **Georgetown University: A University's Approach to Integrated Electronic Waste Recycling**

William A. Del Vecchio, Manager, Recycling and Solid Waste Disposal

• **Analysis of Discarded CRTs in Florida: Volume Projections and Disposal Management Options**

Amy Chan-Hilton, Associate Professor and Associate Dept. Chair, in the Dept. Florida State University

5:00 p.m.–5:30 p.m. — Recycling and Special Waste Division Meeting

5:30 p.m.–7:30 p.m. — Welcoming Reception and Table –Top Trade Show

TUESDAY, FEBRUARY 9, 2010

7:30 a.m.–5:00 p.m. — Registration

7:30 a.m.–8:30 a.m. — Breakfast in the Exhibit Hall

8:30 a.m.–9:30 a.m. — Pharmaceuticals

- **More than Just Take Backs: Upstream Approaches to Reducing Pharmaceutical Waste**
Julie Becker, Ph.D., MPH, President, Women's Health & Environmental Network
- **Dunn County's Medication Round-Up**
George Hayducsko, Solid Waste Director, Dunn County Solid Waste Division

9:30 a.m.–11:00 a.m. — Product Stewardship

- **Think Globally, Act Locally Through Product Stewardship Councils**
Bill Sheehan, Executive Director, Product Policy Institute
- **What the Waste Stream Tells Us about Opportunities for Producer Responsibility**
Kurt Hulse, Senior Associate, Cascadia Consulting Group
- **Carpet Recycling 101**
Georgina Sikorski, Executive Director, Carpet America Recovery Effort (CARE)

11:30 a.m.–12:30 p.m. — Container Take Back Programs

- **Container Deposit Programs in the Headlines**
Susan V. Collins, Executive Director, Container Recycling Institute
- **Product Stewardship Alternatives for Beverage Containers**
Ted Siegler, Partner, DSM Environmental Services, Inc.

12:30 p.m.–2:00 p.m. — Lunch in the Exhibit Hall

2:00 p.m.–3:30 p.m. — Special Event Recycling

- **Waste Diversion Efforts at the Democratic National Convention**
Jaime Nack, President, Three Squares Inc.
- **How to Implement a Zero Waste Event**
Robert Medigovich, Municipal Coordinator, CWD
- **Success of Green Lodging Waste Reduction Practices**
Daniel Meeroff, Ph.D., Associate Professor, Florida Atlantic University

4:00 p.m.–5:00 p.m. — C&D Recycling

- **Overview of C&D Recycling Activities in North Carolina**
Matt Todd, Recycling Market Development Specialist, NC Dept of Environment & Natural Resources
- **C&D Recycling Incentive Programs**
Miriam Zimms, Sr. Consultant, Kessler Consulting
- **Turning Tear-off Shingles into Hot Mix Asphalt: Innovation towards Zero Waste and a Smaller Carbon Footprint**
Michelle Caulfield, Senior Associate, Cascadia Consulting Group

FOR CONTINUOUS UPDATES GO TO
WWW.THINKINGOUTSIDETHEBLUEBOX.ORG



HOTEL INFORMATION

The Embassy Suites Charlotte-Concord
Phone: 800-EMBASSY or 704-455-8200
www.embassysuitesconcord.com

Rate: \$159 S/D

Be sure to use the GROUP CODE BLU to get the discounted rate.

Cut-Off Date: January 18, 2010

Any reservations after this date or after the block has been filled will be taken on a rate and availability basis.

SWANA's Winter Training Center

Monday, February 8 – Wednesday, February 10

Manager of Landfill Operations (MLO): 3-Day Course

Learn basic information on running landfills. Participants will discuss issues surrounding landfill site restrictions, compliance with design requirements and what to consider when planning, operating and closing landfills.

Managing Transfer Station Systems: 3-Day Course

If you are, or want to be, a transfer station manager, this course will expand your ability to effectively plan, design and operate MSW transfer stations.

Wednesday, February 10 – Friday, February 12

Manager of Recycling Systems: 3-Day Course

**UPDATED
IN 2009!**

This course will increase your skills in planning, developing, marketing, funding, contracting and managing recycling programs, including collection, processing, end-use standards application and protection of human health and the environment.

Managing Compost Programs: 3-Day Course

**UPDATED
IN 2009!**

This updated broad survey course addresses composting a variety of non-hazardous organic wastes from municipal, agricultural, and industrial sources. It also addresses new practices and technologies, as well as management issues inherent in municipal solid waste composting, and will prepare you for the SWANA and U.S. Composting Council joint certification exam.

Managing MSW Collection Systems: 3-Day Course

**UPDATED
IN 2009!**

This course is for anyone interested in understanding the key elements and gaining hands-on instruction in the planning, management and operations of solid waste and recyclable collection services.

FEMA Debris Management: 3-Day Course

Learn how to develop an effective Debris Management Plan to deal with the debris issues associated with natural disasters.

Certification Exams

Thursday, February 11 — 7:30 a.m.–11:00 a.m.

Saturday February 13 — 7:30 a.m.–11:00 a.m.

For CEU information, please visit www.SWANA.org or contact SWANA at certification@swana.org.

**FOR SPONSOR OR EXHIBIT INFORMATION, PLEASE VISIT
WWW.THINKINGOUTSIDETHEBLUEBOX.ORG**

GO GREEN!

SWANA is offering the opportunity for attendees to purchase carbon credits to offset their travel to Charlotte. SWANA's membership in the Chicago Climate Exchange will allow the offset to be purchased as a block at an average price of \$3.00 per attendee.

To offset your travel, please check "Go Green" box on the registration form and add \$3.00 to your total. If you like to estimate your carbon footprint for their event, a Carbon Calculator has been developed by HDR and is available at www.thinkingoutsidethebluebox.com

The logo for HDR, consisting of the letters 'HDR' in a large, bold, serif font.

REGISTRATION INFORMATION

Fax to: Attn: Registration, 301.589.7068
 Mail to: Attn: Registration, P.O.Box 7219
 Silver Spring, MD 20907

Mr. Mrs. Ms. Full Name: _____

Nickname (for badge): _____ SWANA Membership #: _____

Title: _____ Organization: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ E-mail: _____

Check here if you have any dietary or ADA needs and attach any additional information.

Check here if you do NOT want your contact information included on the attendee list distributed at the event.

Please check here if your billing or shipping address is different than your mailing address and attach the address(es) to this form.

REGISTRATION OPTIONS

					Total
SWANA Membership: If you are not a member, join now and pay member rates.					
<input type="checkbox"/> Public Sector Individual (PUB): \$171 <input type="checkbox"/> Private Sector Individual (COR): \$331					
<input type="checkbox"/> Small Business (SMB): \$231 <input type="checkbox"/> Student (STU): \$ 60 <input type="checkbox"/> Retired (RETI): \$ 60					\$
<input type="checkbox"/> Join the Recycling and Special Waste Technical Division (TRSW): \$40					
Full registration includes Technical Sessions, scheduled meals and Welcoming Reception. One-day registration includes Technical Sessions, Welcoming Reception, and scheduled meals on selected day.					
	Before Dec. 18, 2009		After Dec. 18, 2009		
	Member	Non-Member	Member	Non-Member	
Technical Session Registration Fees (Feb. 8-9, 2010)					
<input type="checkbox"/> FULL — Monday-Tuesday (FC)	\$415	\$590	\$515	\$690	\$
<input type="checkbox"/> Monday only (CDMON)	\$270	\$443	\$335	\$518	
<input type="checkbox"/> Tuesday only (CDTUE)	\$270	\$443	\$335	\$518	
Training Course Registration Fees (February 8-12, 2010)					
<input type="checkbox"/> Mon-Wed Manager of Landfill Operations (MOLO) (TRLAN)	\$715	\$865	\$765	\$915	\$
<input type="checkbox"/> Mon-Wed Managing Transfer Station Systems (TRTS)	\$710	\$860	\$760	\$910	
<input type="checkbox"/> Wed-Fri Managing MSW Collection Systems (TRCS)	\$710	\$860	\$760	\$910	
<input type="checkbox"/> Wed-Fri FEMA Debris Management (TRFEMA)	\$645	\$795	\$695	\$845	
<input type="checkbox"/> Wed-Fri Managing Compost Programs (TRCP)	\$710	\$860	\$760	\$910	
<input type="checkbox"/> Wed-Fri Manager of Recycling Systems (TRREC)	\$710	\$860	\$760	\$910	
Technical Sessions & Training Course Packages (Select One)					
<input type="checkbox"/> Managing MSW Collection Systems (TRCS)	\$1010	\$1305	\$1145	\$1440	\$
<input type="checkbox"/> FEMA Debris Management (TRFEMA)					
<input type="checkbox"/> Managing Compost Programs (TRCP)					
<input type="checkbox"/> Manager of Recycling Systems (TRREC)					
Certification Testing Fee					
<input type="checkbox"/> Feb. 11—7:30 a.m. <input type="checkbox"/> Feb. 13—7:30 a.m.	\$175 (Member)		\$300 (Non-Member)		\$
<input type="checkbox"/> Collection (EX1) <input type="checkbox"/> Recycling (EX5)					
<input type="checkbox"/> Transfer Station Systems (EX2) <input type="checkbox"/> MOLO (EX6)					
<input type="checkbox"/> MSW Management (EX3) <input type="checkbox"/> Composting (EX7)					
<input type="checkbox"/> Construction and Demolition Debris (EX4)					
<input type="checkbox"/> Bioreactor (EX8)					
<input type="checkbox"/> Go Green! Please check here if you want to pay \$3 to offset your travel to this event. (CB)					\$
<input type="checkbox"/> Please check here if you are a SWANA Student Member (Student members may attend the technical sessions at no charge which includes access to the two days of technical sessions <u>only</u> , not including meals. Contact SWANA for more details.)					\$
				TOTAL:	\$
<input type="checkbox"/> Recycling and Special Waste Division Members — Deduct \$25.00 from Total Registration Fee					- \$
GRAND TOTAL:					\$

REGISTER ONLINE AT WWW.SWANASTORE.COM

PAYMENT OPTIONS

Method of Payment: Please read SWANA's Payment and Cancellation/Refund Policies below, select a payment method, and sign the Payment Acknowledgment below.

My check for \$ _____ made out to SWANA is enclosed.

My P.O. number is _____ [copy of P.O. must be attached]

Charge to: Visa MasterCard Discover American Express

Card #: _____ Exp. Date: _____

Signature: _____ Date: _____

Payment Policy: SWANA accepts cash, checks, money orders, American Express, MasterCard, Discover, Diners Club, and Visa for payment of all events. Purchase Orders for future invoicing will be accepted from individuals who have been members of the organization for at least 90 days and who have an account in good standing. A copy of all Purchase Orders must accompany the registration form.

Cancellation/Refund Policy: Cancellations for SWANA meetings must be in writing. Phone cancellations will not be accepted. Refunds will be issued as follows: 30 days or more prior to the start of the event, 100% of the registered conference amount less a \$50.00 administration fee, [we will not issue refunds for tours and other special events offered during the conference]. Any cancellations received less than 30 days from the start of the event will be eligible for a SWANA future event meeting credit worth 50% of the registered conference amount, [not including tours and other special events offered during the conference]. This meeting credit can be used for any future SWANA national event and is good for one (1) year from the date of issue. We Invoice for no shows!!!

Payment Acknowledgement: (REQUIRED) By signing this registration form, I acknowledge that I have read and accepted the payment and refund policies listed in this brochure. Furthermore, I understand that if I fail to appear that I or my organization will still be responsible for the total charges due.

Print Name: _____

Signature: _____ Date: _____



SWANA[®]
SOLID WASTE ASSOCIATION
of North America

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Silver Spring, MD 20907

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Collection Manager, C&D Manager