

Increase Your Visibility

Exhibit and Sponsor at the

1 7 T H A N N U A L NORTH AMERICAN WASTE-TO-ENERGY C O N F E R E N C E

May 18-20, 2009, Westfields Marriott, Chantilly, Virginia

Sponsored by:

In partnership with:



Exhibit at NAWTEC 17

What's NAWTEC all about?

NAWTEC is widely recognized as the leading industry technical conference and trade show focusing on municipal waste-to-energy operational issues and policy, technology and research initiatives. With attendance surpassing 500 waste-to-energy professionals, the North American Waste-to-Energy Conference (NAWTEC) is a must-attend event for vendors who want to reach both public and private-sector customers with proven purchasing power. NAWTEC is co-sponsored by the Integrated Waste Services Association (IWSA), the American Society of Mechanical Engineers (ASME), the Solid Waste Association of North America (SWANA), and in partnership with the Waste-to-Energy Research and Technology Council (WTERC) of Columbia University.

Where is the Conference?

NAWTEC 17 will be held at the Westfields Marriott® Washington Dulles Hotel.

We pride ourselves on securing the best hotel rates for our attendees. This year, the Marriott offers the great rate of \$179 for a single or double room.

The room reservation deadline is April 24, 2009. The rooms are on a first come, first served basis and may sell out before the deadline. Make your reservation today at:

Westfields Marriott® Washington Dulles

14750 Conference Center Drive
Chantilly, Virginia 20151
Phone: 1-703-818-0300
Fax: 1-703-818-3655
Toll-free: 1-800-635-5666

Mention NAWTEC 17 to get the special rate.

Why exhibit at NAWTEC?

- Reach over 300 waste-to-energy professionals and decision makers
- Showcase your products and services
- Network with your peers
- Attend SWANA's technical programs

Exhibit Prices

	SWANA, ASME or IWSA Members	Non-Members
8' x 2' Table Top	\$850	\$1,150
10 x 10	\$1,100	\$1,400

Exhibit Fee Includes:

- One complementary conference registration
- One tradeshow registration for booth personnel
- Contact information for all attendees
- Announcement in marketing communications to participants
- Company listings in conference program

Exhibit Hours:

Monday, May 18, 2009:

5:00 p.m. - 7:30 p.m. Reception

Tuesday, May 19, 2009:

7:30 a.m. - 9:00 a.m. Breakfast
10:30 a.m. - 11:00 a.m. Break
12:30 p.m. - 2:00 p.m. Lunch

(5 Hours Total)

For more information on exhibits please contact SWANA's Exhibit Sales Office at Exhibits@SWANA.org or Rich Ryan at 330.686.0353.

Sponsor NAWTEC 17

Sponsorship is a great, low-cost way to promote your company and it's products.

Rewards of Sponsorship:

- Announcement in marketing communications
- Your logo in onsite program, NAWTEC website and e-mails that go to waste-to-energy professionals
- Your logo on conference signage
- Opportunity to distribute your promotional materials during the event you sponsor
- Final attendee list
- Opportunity to send an e-mail to attendees prior to the conference

Additional rewards available based on sponsorship level (contact SWANA's Exhibit Sales Office)

Marketing Impressions	Sponsorship Level
Welcome Reception (exclusive)	\$10,000
T-Shirts	\$6,000
Tuesday Awards Luncheon	\$3,500
Exhibitor Luncheon	\$2,700
Tour Buses	\$1,500
Tour Lunch	\$1,500
Breakfast	\$1,000
Morning Break	\$900
Afternoon Break	\$900
Conference Program	\$500
Conference Badge Lanyards	Call For Pricing
E-mail to Attendees Prior to Conference	\$250 (1 free e-mail for sponsors)

Reach Customers 24/7 with SWANA's Online Professional Services Directory

NAWTEC exhibitors qualify for significant discounts on listings in SWANA's online directory of equipment and service providers. Get more visibility with your customers and stand out from your competition!

Professional Services Directory Listing: REGULARLY \$350 - YOU PAY \$250

Your company's contact information includes:

Your corporate logo - Website link - 600 character company listing - A larger bolded font

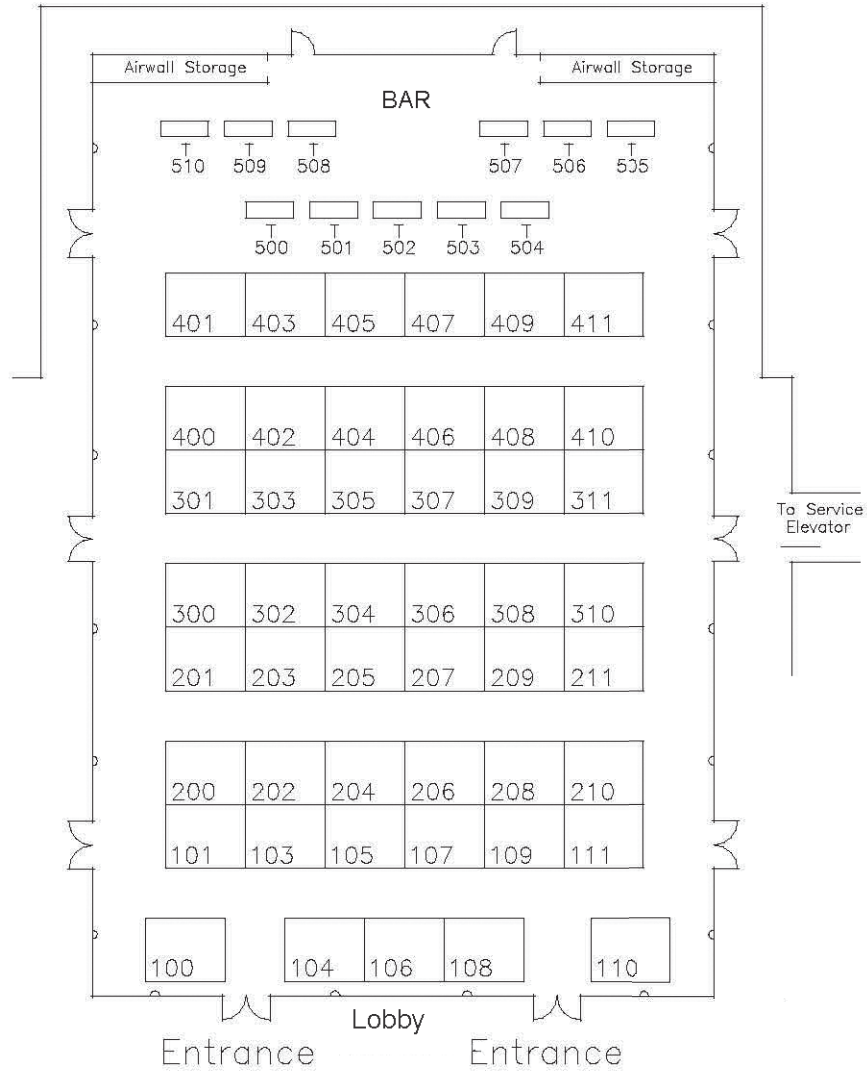
Contact SWANA's Exhibit Sales Office to guide you through this process at Exhibits@SWANA.org

For more information on sponsoring please contact SWANA's Exhibit Sales Office at Exhibits@SWANA.org or Rich Ryan at 330.686.0353.

Tradeshow Exhibit Hall

Westfields Marriott, Chantilly, Virginia

NAWTEC 17 | May 18-19, 2009



For more information on sponsoring or exhibiting at NAWTEC 17, please contact SWANA's Exhibit Sales Office at Exhibits@SWANA.org or Rich Ryan at 330.686.0353.

Exhibits & Sponsorship Registration Form

North American Waste-To-Energy Conference

May18-19, 2009 | Westfields Marriott, Chantilly, Virginia

Return Your Completed Form

By Mail: SWANA, P.O. Box 7219, Silver Spring, MD 20907-7219 or By Fax: 301.589.7068

SWANA Member: Yes No SWANA or ASME ID #: _____

ASME Member: Yes No

IWSA Member: Yes No

Organization Contact: _____

Organization Name: _____

Address, City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

Cancellation Policy

A 25% fee will be charged if space is canceled prior to March 25, 2009. Exhibitors will be responsible for full payment if cancellation occurs after March 25, 2009. Payment, in full, is required to reserve your booth. SWANA will not confirm your booth number until payment is received.

Item	Cost	Payment
Exhibit	8' x2' Table Top \$850 Member \$1150 Non-Member	\$
	10x10 \$1100 Member \$1400 Non-Member	\$
Sponsorship Level	_____ _____ _____	\$
Additional Exhibitor Booth Personnel (<i>*submit attached exhibit personnel form</i>)	Tradeshow Only Registration \$50 (2 included in registration package)	\$
	TOTAL	\$

Check enclosed for: \$ _____ (Make checks payable to SWANA)

Pay by charge: Visa MasterCard Discover American Express

Card #: _____ Exp. Date: _____

Signature: _____ Date: _____

Exhibit space is reserved on a first come, first served basis: Please read and sign Exhibits Terms & Conditions on next page. We hereby make application for exhibit/sponsorship at the 2009 NAWTEC event. We agree to abide by the Exhibit Terms & Conditions set forth by SWANA included in this prospectus.

Signature: _____ Date: _____

**For more information on exhibits please contact SWANA's Exhibit Sales Office at
Exhibits@SWANA.org or Rich Ryan at 330.686.0353.**

Conditions and Terms Agreement Form

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Please initial each section - Thank You!

_____ EXHIBIT SPACE:

- 8' x 2' display table, draping and ID sign (7" x 44") for Table Tops. No furnishings included for 10'x10'.
- Material must remain on top of the table not exceeding the length or width of, or be able to fit in a table top space.
- Exhibitors will not be permitted to hold any functions at the Conference which conflict with scheduled activities unless approved by NAWTEC show management. No displays or equipment outside the Exhibit Hall are permitted. We allow private hospitality functions that do not conflict with scheduled NAWTEC functions. Please contact SWANA with the date and time you would like to hold your function, so we can inform you of the SWANA events taking place.

Date: _____ Time: _____

_____ ELECTRICITY:

Electricity is the responsibility of the Exhibitor. Electricity ordering information will be provided upon reservation.

_____ SHIPPING INSTRUCTIONS: Shipping Instructions will be provided upon exhibit reservation.

_____ DRAWINGS:

Prize give-aways via business card drawings are permitted but will not be formally announced by NAWTEC during exhibit hours.

_____ MARKETING: Exhibitors may:

- Pass out catalogs, circulars, folders, or other information about their organization's services, facilities, products, equipment lines, etc.
- Give away samples (non-food)
- Sell their products, services, or materials

_____ LIABILITY:

NAWTEC and the Hotel will not be responsible for any loss or damage to property of exhibitor or personal injury to representatives incurred by theft, accident, fire, or other causes prior to, during, or subsequent to the period covered by the exhibit agreement. The exhibitor releases NAWTEC and the Hotel and representatives from any responsibility and claims arising from such loss, damage, or injury. However, NAWTEC will use reasonable care to protect the exhibits and exhibitors.

_____ CANCELLATION POLICY: A 25% fee will be charged if space is canceled on or before March 25, 2009. Exhibitors will be responsible for full payment if cancellation occurs after March 25, 2009.

I agree to the terms and conditions stated in this document.

Signature: _____ Date: _____

For more information on exhibits please contact SWANA's Exhibit Sales Office at Exhibits@SWANA.org or Rich Ryan at 330.686.0353.

Exhibitor Booth Registration Form

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Each exhibitor receives:

- One (1) conference registration to NAWTEC (including tradeshow access)
- One (1) tradeshow only registration for booth personnel

Additional tradeshow only registrations for booth personnel are available for \$50.

Please complete this form to ensure proper registration of all booth personnel.

NAWTEC CONFERENCE REGISTRATION (COMPLIMENTARY)

SWANA Member: Yes No ASME Member: Yes No IWSA Member: Yes No

Organization Contact: _____ Membership ID#: _____

Organization Name: _____

Address, City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

NAWTEC TRADESHOW REGISTRATION (COMPLIMENTARY)

SWANA Member: Yes No ASME Member: Yes No IWSA Member: Yes No

Organization Contact: _____ Membership ID#: _____

Organization Name: _____

Address, City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

ADDITIONAL EXHIBITOR BOOTH PERSONNEL

NAWTEC Tradeshow Only Registration \$50.00

SWANA Member: Yes No ASME Member: Yes No IWSA Member: Yes No

Organization Contact: _____ Membership ID#: _____

Organization Name: _____

Address, City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

NAWTEC Tradeshow Only Registration \$50.00

SWANA Member: Yes No ASME Member: Yes No IWSA Member: Yes No

Organization Contact: _____ Membership ID#: _____

Organization Name: _____

Address, City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____