

**Email 4: Don't miss out. [Board of Directors, Advisory Council, Chapters and Attendees]**

**Subject:** One last reminder about RCon™ 2025.

**Body:**

Dear [First Name],

Hope you are doing well. There's still time for you to join me at RCon™, November 12-15, in Columbus. I wanted to make sure you have the registration info at the top of your inbox.

We have more than [insert latest numbers] industry leaders and professionals coming to RCon.

Here are a couple of reasons why you should join me at RCon:

- More than 50 different education sessions and topics including [insert three topics here].
- Expand your professional network with industry leaders from across the waste and resource industry.
- I always gain valuable insights that I can apply to my toughest challenges.
- The trade show provides innovative solutions all under one roof.
- Hear different perspectives on challenges you are facing, so you can reinnovate how you are doing your work.

Be in the room with your colleagues and soak up the best ideas from our industry's thought leaders. Reserve your seat now and [register](#).

Hope to see you in Columbus.

Best regards,

[Your Name]

[Your Contact Information]