

**Email: For Super Sale Discount [Board of Directors, Advisory Council, and Chapters]**

**Subject: RCon™ Super Sale Starts May 20**

**Body:**

Dear [First Name]:

I hope you are doing well. I serve on the [SWANA Board of Directors/Advisory Council/Chapters], and we are excited about our brand-new conference RCon™, November 12-15, 2025, in Columbus, Ohio. RCon is where we're shaping the future of waste management.

For 48 hours, SWANA members can [register for RCon](#) at the low rate of \$700, which is 36% off the regular registration rate. The Super Sale starts at 12 p.m. ET on May 20 and ends at 12 p.m. ET on May 22. Members with a Canadian address will be able to register at the low rate of \$700 CAD.

Along with registering for RCon, there's still time for you to [submit a proposal for RCon](#). Share your expertise and ideas on how to advance the industry. You can submit for a session or poster on any topic relating to waste and resource management. The submission deadline is Monday, May 26.

We hope you will join us at RCon, so you can discover new resources, relevant information, and new connections. After the Super Sale, members will be eligible for the Early Bird rate of \$1,000 USD or \$1,000 CAD (for Canadian members) from May 22 through July 18.

Looking forward to seeing you at RCon in November.

Best regards,

[Your Name]

[Your Contact Information]