## Super Sale Social Media posts

## Option 1

SWANA is hosting a new experience called RCon<sup>™</sup>, November 12-15, in Columbus, Ohio. SWANA is offering a members-only Super Sale starting Noon ET on May 20 for 48 hours. Members save 35% off the regular registration rate. Hope you will join me at RCon this November. Check out RCon and register now! Link:

https://swana.org/events/rcon2025/registration

Hashtags to include: #SWANARCon #SWANA #Resource #Relevant #Reinnovate

Optional hashtags: #yesColumbus and #MeetInCbus (Columbus, Ohio main hashtags for the city and meetings)

## **Option 2**

I'm so excited about RCon<sup>™</sup> SWANA's new conference, where waste and resource management professionals will go to think and discover new ideas on how to reinnovate waste as a resource. SWANA is offering members a Super Sale for 48 hours starting on May 20 at Noon through Noon ET on May 22. Save 36% off the registration price. Join me in registering for RCon! (<u>https://swana.org/events/rcon2025/registration</u>)

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Optional hashtags: #yesColumbus and #MeetInCbus (Columbus, Ohio main hashtags for the city and meetings)

## **Option 3**

I'm looking forward to learning new ideas and solutions at RCon<sup>™</sup> SWANA's new conference, November 12-15 in Columbus, Ohio. During the conference, there will be education sessions, experiential learning, a robust exhibit hall, and unique networking. SWANA members will have access to the Super Sale at Noon ET on May 20 for 48 hours and save 36% off the regular registration rate. I can't wait to register! Join me at RCon this November. (https://swana.org/events/rcon2025/registration)

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