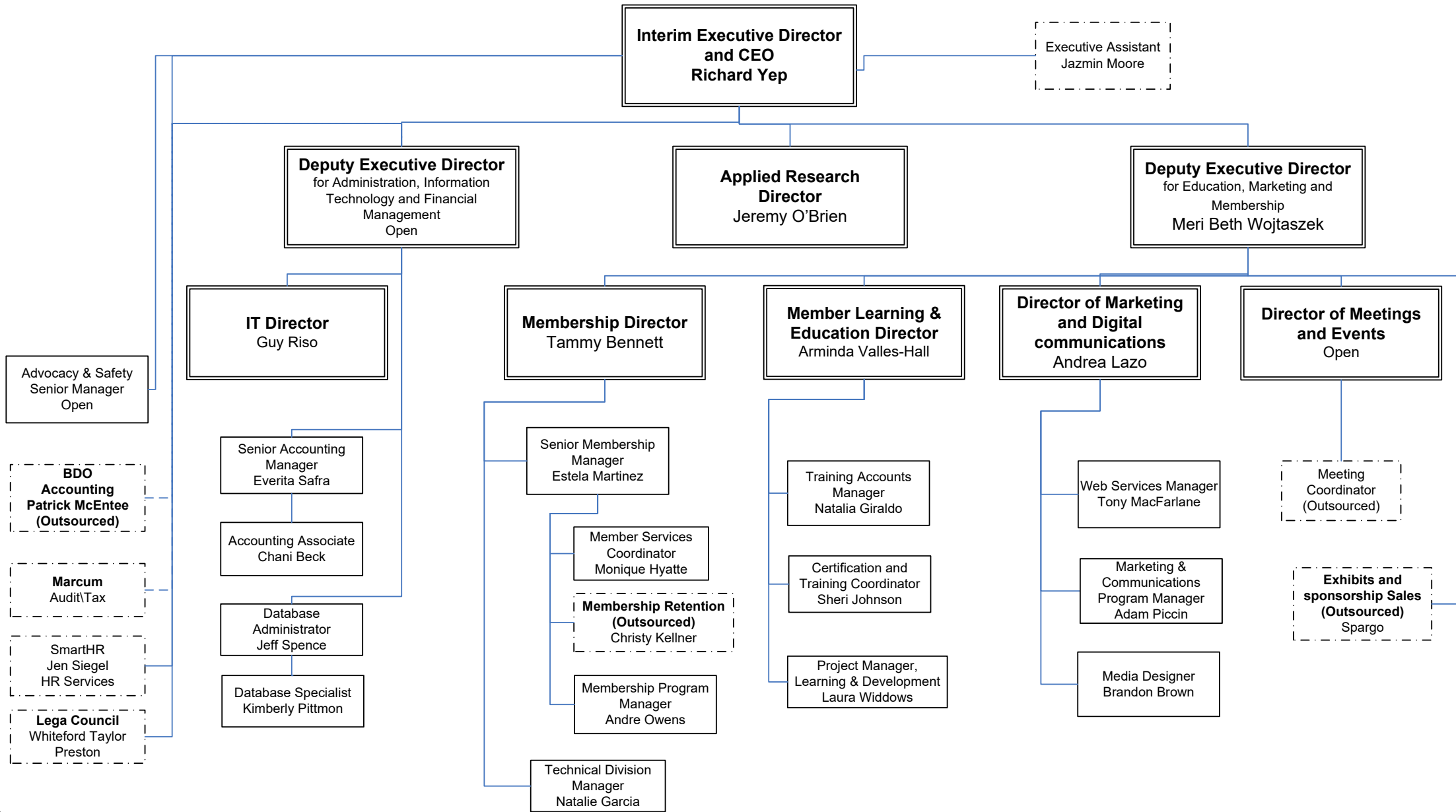


**SWANA Offices Organization Chart**  
**August 2023**



**Interim Executive Director  
and CEO  
Richard Yep**

**Deputy Executive Director**  
for Administration, Information  
Technology and Financial  
Management  
Sara Bixby

**Deputy Executive Director**  
for Education, Marketing and  
Membership  
Meri Beth Wojtaszek

**Applied Research  
Director  
Jeremy O'Brien**

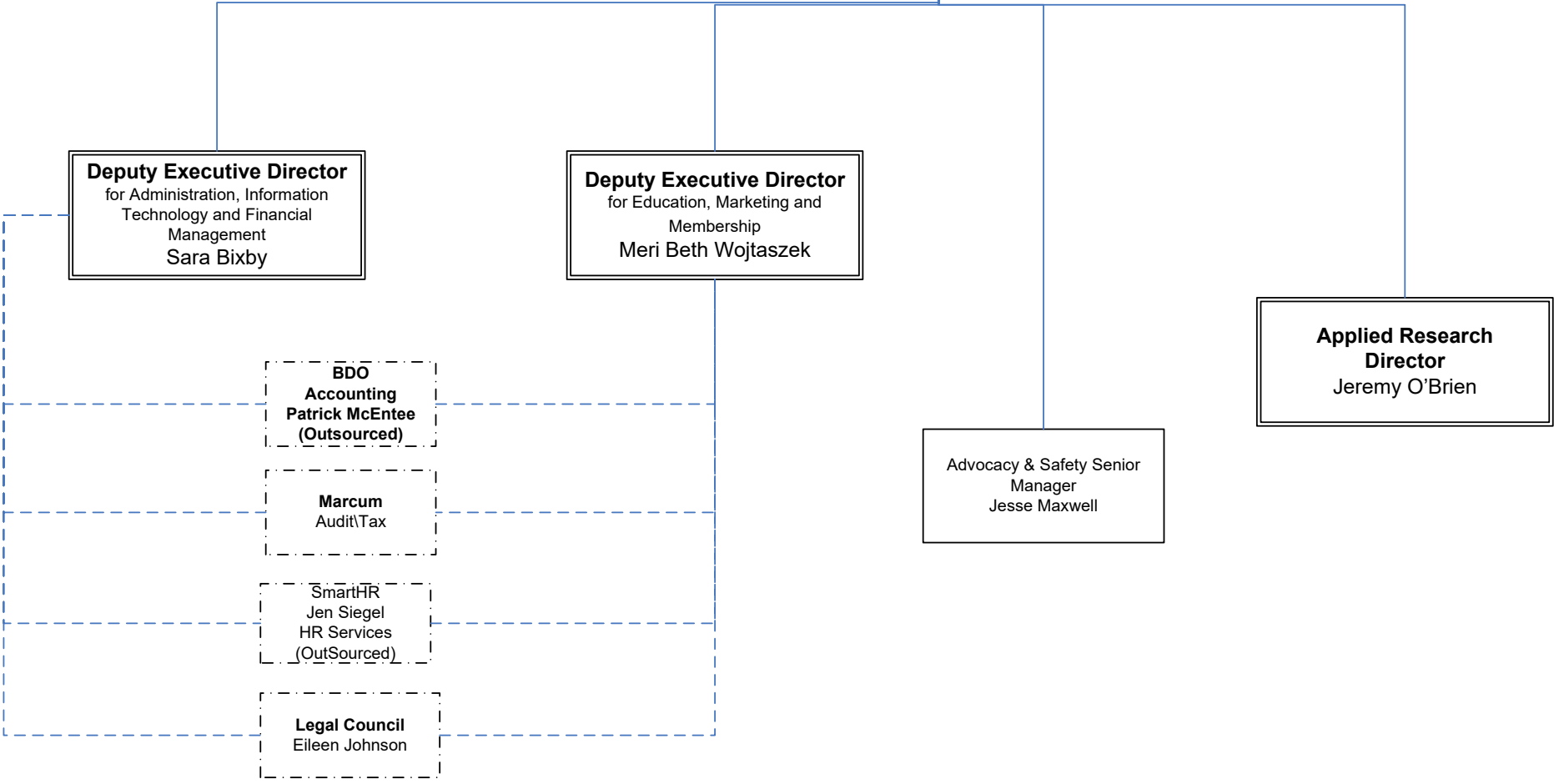
Advocacy & Safety Senior  
Manager  
Jesse Maxwell

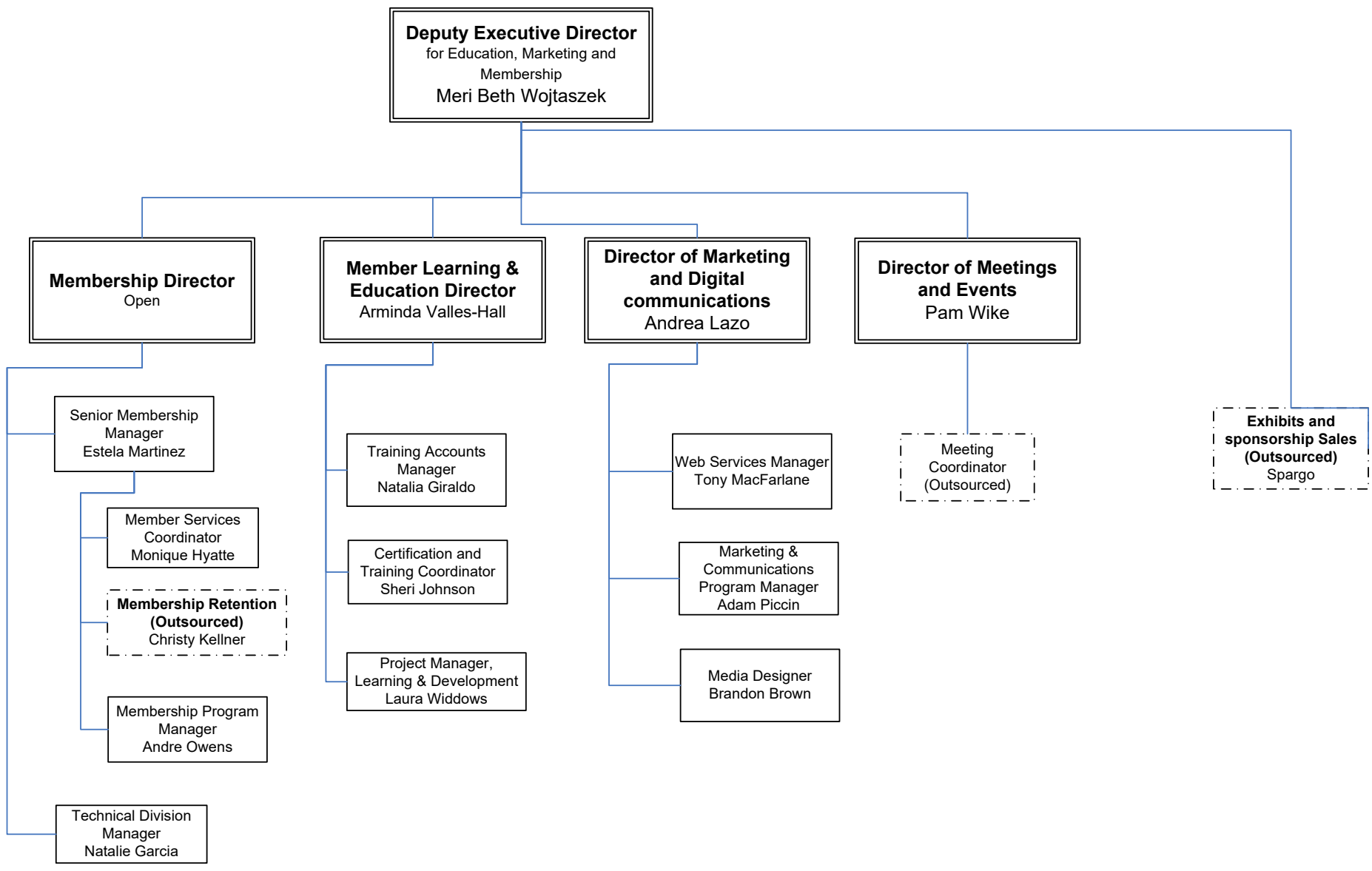
**BDO**  
Accounting  
Patrick McEntee  
(Outsourced)

**Marcum**  
Audit/Tax

SmartHR  
Jen Siegel  
HR Services  
(OutSourced)

**Legal Council**  
Eileen Johnson





**Deputy Executive Director**  
for Education, Marketing and  
Membership  
Meri Beth Wojtaszek

**Membership Director**  
Open

**Member Learning &  
Education Director**  
Arminda Valles-Hall

**Director of Marketing  
and Digital  
communications**  
Andrea Lazo

**Director of Meetings  
and Events**  
Pam Wike

**Exhibits and  
sponsorship Sales  
(Outsourced)**  
Spargo

Senior Membership  
Manager  
Estela Martinez

Member Services  
Coordinator  
Monique Hyatte

**Membership Retention  
(Outsourced)**  
Christy Kellner

Membership Program  
Manager  
Andre Owens

Technical Division  
Manager  
Natalie Garcia

Training Accounts  
Manager  
Natalia Giraldo

Certification and  
Training Coordinator  
Sheri Johnson

Project Manager,  
Learning & Development  
Laura Widdows

Web Services Manager  
Tony MacFarlane

Marketing &  
Communications  
Program Manager  
Adam Piccin

Media Designer  
Brandon Brown

Meeting  
Coordinator  
(Outsourced)

