

Email 2: Enhance Your Career at RCon™ 2025. [Board, Advisory Council, Chapters, and Volunteers]

Subject: Connect with leading professionals at RCon

Body:

Dear [First Name],

I wanted to reach out and make sure RCon™ is on your radar. I am [on the Board of Directors, volunteer for SWANA, on Advisory Council, or attending], and I'm excited about RCon. The content in November will be amazing, and I'm excited to see how it is shaping up.

RCon, November 12-15, in Columbus, Ohio, will provide you with many unique opportunities to network with your colleagues who share the same passion for this industry, and you will learn innovative ideas to utilize in your job.

RCon will offer attendees several ways to connect with industry leaders, experts, and peers. The latest topics and educational offerings at RCon will make you a more valuable member of your team.

I know it can be hard to get away from the office, but in my experience, the opportunity to hear the best practices and gain insights firsthand from other attendees can save you time and money in solving challenges and addressing your pain points.

I truly hope you can take advantage of this chance to grow, connect, and learn. SWANA is also offering an attractive group registration discount, if you want to put together a team from your organization.

To make things simple, [here's a link to the registration](#). Let me know if you can make it to RCon!

Best regards,

[Your Name]

[Your Contact Information]