

**Email: [For Board of Directors]**

**Subject:** Hope you can join us at RCon™ in Columbus!

**Body:**

Dear [First Name]:

I hope you are doing well. I serve on the SWANA Board of Directors, and we are excited about our brand-new conference RCon™, November 12-15, 2025, in Columbus, Ohio. You will have the opportunity to build your own learning journey with:

- A wide range of educational sessions
- Hands-on, experiential learning
- A dynamic exhibit hall
- One-of-a-kind networking experiences

We are anticipating more than 1,500 industry leaders at RCon, which provides you with the chance to network and expand your professional network. I'm so excited about the RCon program and special events. I hope you will join me for what promises to be the most impactful gathering of waste and resource management professionals. We are all coming to Columbus to advance waste as a resource.

The sessions will provide insight into specific challenges and pain points we are all facing. I hope you will join me, so we can develop new ideas and solutions to advance our industry.

For me, RCon is a can't-miss experience because of the member-centric content, the networking, and a tradeshow with information on the latest trends and technologies.

SWANA is also offering an early bird discount for members and group discounts when you register four or more people at the same time, so you can bring a group of your colleagues to RCon.

I hope you will join me at RCon. Here's the link to register:

<https://swana.org/events/rcon2025/registration>.

Let me know if you have any questions.

Best regards,

[Your Name]

[Your Contact Information]