**Sample Posts for I’m Speaking at RCon™**

**Option 1**
My proposal was accepted for RCon™! I’m looking forward to sharing insights on [topic]. Join me in Columbus and register (<https://swana.org/events/rcon2025/registration>).

Hashtags to include: #SWANARCon #SWANA #Resource #Relevant #Reinnovate

**Option 2**

I am speaking at RCon™! I hope you can attend my session on [topic]. RCon™ is the place to think about new ways to transform waste as a resource. Reserve your spot today! (<https://swana.org/events/rcon2025/registration>)

Hashtags to include: #SWANARCon #SWANA #Resource #Relevant #Reinnovate

**Option 3**

I’m excited to present at RCon™. Join me and waste and resource management professionals from across the world in November.

Learn more and register for RCon (<https://swana.org/events/rcon2025/registration>)

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