

## **Exhibitors Social Media Sample Posts**

Image (I'm exhibiting at RCon™)

### **Option 1**

We are so excited to participate in RCon™! We want to be part of the solution to advance waste as a resource. (<https://swana.org/events/rcon2025/registration>)

Hashtags to include: #SWANARCon #SWANA #Resource #Relevant #Reinnovate

Optional hashtags: #yesColumbus and #MeetInCbus (Columbus, Ohio main hashtags for the city and meetings)

### **Option 2**

Join us at RCon™ this November. We are excited to be part of the conversation on how to advance waste as a resource. (<https://swana.org/events/rcon2025/registration>)

Hashtags to include: #SWANARCon #SWANA #Resource #Relevant #Reinnovate

Optional hashtags: #yesColumbus and #MeetInCbus (Columbus, Ohio main hashtags for the city and meetings)

### **Option 3**

We are excited to be part of the new RCon™ experience! Hope you will join [insert company] us in Columbus. (<https://swana.org/events/rcon2025/registration>)

Hashtags to include: #SWANARCon #SWANA #Resource #Relevant #Reinnovate

Optional hashtags: #yesColumbus and #MeetInCbus (Columbus, Ohio main hashtags for the city and meetings)

### **Option 4**

Our "R" word is [insert word]. Join us at RCon™, November 12-15, in Columbus! SWANA is leading the industry to advance waste as a resource. We are excited to be part of it. Join us at RCon! (<https://swana.org/events/rcon2025/registration>)

Hashtags to include: #SWANARCon #SWANA #Resource #Relevant #Reinnovate

Optional hashtags: #yesColumbus and #MeetInCbus (Columbus, Ohio main hashtags for the city and meetings)