## Sample Posts for I'm attending RCon™

# **Option 1**

I just registered for SWANA's RCon™ and the U.S. Plastics Pact Activator Action Summit! I am looking forward to gathering new resources and making new connections.

Register to join me in Columbus <a href="https://swana.org/events/rcon2025/registration">https://swana.org/events/rcon2025/registration</a>.

#SWANARcon #ActionSummit #SWANA #USPact

## Option 2

The U.S. Plastics Pact Activator Action Summit will convene at RCon™ this year and I couldn't be more excited to attend both!

I look forward to making new connections, discovering new solutions, and working together to solve common challenges and barriers to plastics circularity.

Join me in Columbus this November <a href="https://swana.org/events/rcon2025/registration">https://swana.org/events/rcon2025/registration</a>

#SWANARcon #ActionSummit #SWANA #USPact

## Option 3

I am going to learn more about [insert topic] at RCon™, AND I am going to dive into solutions to end plastic waste at the U.S. Plastics Pact Activator Action Summit.

Join me in Columbus this November <a href="https://swana.org/events/rcon2025/registration">https://swana.org/events/rcon2025/registration</a>.

#SWANARcon #ActionSummit #SWANA #USPact

#### Option 4

I look forward to participating in the U.S. Plastics Pact Activator Action Summit and SWANA's RCon™. This will be a unique opportunity to connect with partners from across the plastics value chain and to think about new ways to transform waste as a resource.

#SWANARcon #ActionSummit #SWANA #USPact