



NOMINATION FOR SWANA'S COMMUNICATION, EDUCATION & MARKETING TECHNICAL DIVISION DISTINGUISHED INDIVIDUAL ACHIEVEMENT AWARD

The **Communication, Education & Marketing Distinguished Individual Achievement Award** recognizes efforts by individual SWANA members for service to SWANA's Communication, Education and Marketing Division, support of SWANA's mission to advance the practice of MSW management and overall long-term service to the solid waste management industry. **The recipient of the award will be recognized at SOAR.**

NOTE: Both the nominee and the person submitting the nomination must be members of the Communication, Education and Marketing Technical Division.

⇒ **Contact Information for Nominee:**

Nominee Name & Title: _____

SWANA Member number: _____

Organization: _____

Phone #: _____ Email: _____

Nomination Submitted By:

SWANA Member Name and ID# _____

Organization: _____

⇒ **Entry Requirements** (*Please check that each item is in your nomination packet*):

- Completed nomination form with signed release statement
- A photo of the nominee (1MB or larger)
- Supporting documentation demonstrating that the nominee meets the criteria for the award
- Electronic copy of the award submittal sent via email to techdivisions@swana.org by **January 15, 2021, at midnight Eastern time.**

<p>For questions, please contact: Darryl Walter, Director of Membership dwalter@swana.org, 240-494-2240</p>
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⇒ **Release Statement:**

I certify that the information provided in this nomination is accurate and correct to the best of my knowledge. Nominations become the property of SWANA. My signature gives SWANA the right to reprint or make available, with discretion, certain portions of this nomination for publication.

Signature: _____ Date: _____

Organization of Nomination

The release statement should be the first document in your submittal. Beyond that, no specific organization of the nomination is required. The Communication, Education and Marketing Technical Division Awards Committee established categories by which nominees will be evaluated for individual excellence. **Nominations should address each category**; however, this listing serves as a guide for your nomination – information is not required to be presented in the order listed.

Evaluation Criteria

1. Service to SWANA's Communication, Education and Marketing Technical Division

- *Current SWANA Member and Communication, Education and Marketing Division member* – Indicate years actively involved in the Division. Preferred candidates will be able to document membership for a continuous five-year period leading up to the date of the nomination.
- *Division/Committee Leadership* – List service in leadership roles (Director, Chair/Vice-Chair, working groups, special assignments, *etc.*) in committees and the Division structure.
- *Committee Service* – List participation in one or more committees of the CEM Technical Division. This includes active and measurable contributions such as drafting materials for a committee, serving as a SWANA faculty member, providing comments on regulatory issues, *etc.*
- *Presentations Given at SWANApalooza or WASTECON* – List year, location and title of presentation.

2. Support of SWANA Mission

- *Chapter Support* – Document of active participation in Chapter activities.
- *SWANA Support* (Board, other SWANA Divisions, Committees) – List candidate involvement in SWANA activities other than the Chapters and CEM Technical Division, including such activities as serving on the SWANA Board, a non-technical committee (certification, *etc.*), other technical divisions, *etc.*

3. Contributions to the Solid Waste Management Field and Other Factors

- *Integrated Solid Waste Management Roles and Responsibilities* – Activities such as participation in public/citizen activities associated with the planning and implementation of solid waste programs, active membership in environmental organizations, corresponding and parallel work in another practice, *etc.*
- *Landfill Related Presentations to Other Organizations* – List year, organization and title of presentation.
- *Advocacy Work* (legislative, regulatory, other) – List contributions by the candidate which advance landfill management at the professional, local, state, provincial, national or international levels.