The problems are partially due to contamination ... and low participation from residents.

Problems also include outdated technology and a lack of industry commitment to buying recycled materials.

But with the help of all of Swana’s citizens, we can reroute plastic from the landfill, but reducing plastic content by 20% annually for 10 years will result in sanctions.

States show that 111,000,000 tons of plastic waste could be diverted if U.S. hotel chains reduced and replaced single-use plastic.

2034 PROGRESS TOWARDS RECYCLING

2034 GOALS

City of Bumpa’s Recycling Program

Gain recycling participation of 57,250 households each year. Provide citywide recycling coverage. Recycle 26,150 tons of plastic in 10 years. Provide educational mailings about what can be recycled. Employees will inspect recycling carts. If contamination is found in a cart, inspector will place a tag on it, identifying items not accepted in the program.

City of Dawnton’s Recycling Program

Gain recycling participation of 38,583 households each year. Recycle 11,108 tons of plastic in 10 years. Provide educational mailings about what can be recycled. Employees will inspect recycling carts. If contamination is found in a cart, inspector will place a tag on it, identifying items not accepted in the program.

Technology Enhancements Coming

1 Optical recycling sorters are being added to material recovery facilities across the state. Your recycling gets sorted in Bumpa, Dawnton, and Majora Beach.

2 These sorters will allow SWANA to sort 43,800 tons per year, improving our plastic recycling stream highly efficient and clean.

BE A GOOD TOURIST! Do Your Part in Majora Beach’s Hotel Program (Don’t take a vacation from reducing & recycling)

Hotel Plastic Reduction & Recycling Policies

These policies will be conveyed to guests during the following:

- Reservation confirmation
- Verbally at check-in
- On-room info sheets
- On the hotel’s information TV channel

What’s the plan?

- Implement policy requiring that manufacturers use at least 15% post-consumer materials in new products initially, with the expectation to raise that content by 1% annually for 10 years. By 2034, 30% of all plastic production will consist of post-consumer material.
- Manufacturer non-compliance in maintaining the recycling goal of 50% will result in sanctions.
- Look for ads throughout the state for details on how to help.

Majora Beach Hotel Policy Changes

- Limit access to single-use and other plastic, with eventual phasing out of use wherever possible.
- Encourage guests to bring their own amenities as possible.
- Replace plastic hotel amenities with biodegradable or reusable materials.

What can you do?

Advocate for extended producer responsibility. Help establish policy to phase out fossil fuel plastic packaging use by manufacturers through increasing recycled content. Not only will this keep plastic from the landfill, but reducing the amount of virgin plastic reduces energy consumption. This will benefit our economy as well, by closing the loop and sourcing local material from our own recycling bins.

Each container can each contribute an 8% reduction of plastic waste by advocating for less use by Swana’s manufacturers.

This reduction equals about 79,127 tons of plastic being kept out of Swana’s landfills.

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It will take time, effort, and energy to reduce plastic waste. But with the help of all of Swana’s citizens, we can reroute plastic from the landfill and back into our economy.